



A few words from the Chairman...

FRRR's role is as a catalyst and enabler and it gives us great satisfaction to help bring so many projects to fruition.

The Foundation for Rural and Regional Renewal (FRRR) has completed a very successful year bringing philanthropy to smaller communities across rural, regional and remote Australia.

2012 has been the first full year with Alexandra Gartmann as our new CEO. Under her competent leadership FRRR's experiences, partnerships and strengths continue to grow. Our small but dedicated staff do an extremely professional job, efficiently reviewing and processing grant applications and balancing community needs with the limited funds we have available. The feedback from our donors, partners and grant recipients is a reflection of the quality of their work, and I thank them on behalf of the Board. I also would like to acknowledge my fellow directors, past and present, for their enthusiasm and ongoing voluntary commitment.

And of course, I particularly thank all our donors and partners, whose generosity and considerable financial support provide the backing to facilitate the hope and revival which are the FRRR objective. Helping local people implement local solutions to local problems is at the core of our granting philosophy. I acknowledge the many community leaders who have the vision and passion to identify and then execute those solutions. FRRR's role is as a catalyst and enabler and it gives us great satisfaction to help bring so many projects to fruition.

This report and the remarkable geographic coverage FRRR achieves illustrate the significant impact our granting makes to the lives of rural Australians. My sincere thanks to all who are involved in this important work as together we strive for a sustainable future for rural and regional Australia.

The Rt Hon Ian Sinclair AC
CHAIRMAN



And from the CEO...

Since joining FRRR, I have been humbled by many stories of vision, passion, courage and resilience. I have also been delighted by stories of achievement and progress and I continually feel lucky to be a part of such a wonderful Foundation.

FRRR is both a grant maker and a grant seeker. I am very grateful to the Trusts, Foundations and Corporations who trust us to help them reach rural and remote communities. The support of our donors, coupled with our deep rural and regional network, gives the Foundation an increased ability to share knowledge and create further opportunities. We believe a big part of our role is to share best practice. We have broadened our reach by collaborating with a variety of organisations to ensure that our funds can extend as far and wide as possible.

Each year, more rural and regional communities become aware of our simple application process. Of course, as these networks grow, so too do the number of funding requests that we receive. We are therefore seeking to increase the number of partners we work with, and this year we have actively sought to raise our profile, introducing an electronic newsletter and engaging more in social media.

While we have had a successful year, there is much to be done in 2013 if we are to meet these demands. We will see an increasing focus on natural disaster programs in 2013. We also expect to renew our education programs, in line with the increased focus on educational needs and anticipate stepping into new areas, reflecting the trends emerging from our small grant programs, which include requests for more support in the areas of Social Welfare and Health.

In closing, I wish to add my thanks to the dedicated staff at FRRR who shared their knowledge and experience with me as I transitioned into this role.

I invite you to peruse this report and reflect on all that we have accomplished together.

Alexandra Gartmann
CEO



Championing Rural Australia

We are the only national organisation offering small, discretionary funds to small regional communities across Australia.

The following is a selection of the different types of programs that FRRR offers, accompanied by examples of the work we have done in each of these areas in the 12 months to 30 June 2012. For more examples, visit our online Annual Review: www.annualreview.frrr.org.au.

We drive change through collaboration. FRRR takes a leadership role in assisting regional communities to respond to social, cultural and economic change. By working with communities around Australia, we can strengthen their capacity to drive and manage change.

Our role in philanthropy is unique. Established in 2000 by the Australian Government and the Sidney Myer Fund as a partnership between philanthropy, government and business to stimulate rural and regional renewal in Australia, FRRR is an important conduit for philanthropy. We are the only national organisation offering small, discretionary funds to small regional communities across Australia. By 30 June 2012, we had distributed more than \$30 million in grants and provided substantial capacity building support.

Our reach is broad. As an Item 1 DGR entity, FRRR is able to receive funds from Item 2 DGR entities as we are covered by Subdivision 30-B of the Income Tax Assessment Act 1997 and specifically listed as a recipient for deductible gifts under section 30-105. It also means that the organisation receiving a grant does not have to be a deductible gift recipient so long as their project is charitable and promotes rural and regional renewal, regeneration and development. Our endorsed definition of charitable includes economic development, recognising the strong link between sustainable communities and economic prosperity.

FRRR can also receive donations from non-charitable organisations and provide tax deductible receipts; these funds are received into the FRRR Public Fund.

Our response is tailored. In collaboration with our partners, and responding directly to community demands, FRRR has developed a range of programs to respond to the issues affecting rural and regional Australia. A core group of grants is made on a regular basis, while others are established for a specific purpose and may run for a limited time.



Scan this code to view the full length version of our annual review online.

We have great appreciation for the various Trusts, Foundations and Corporations who have supported us during 2011/2012, many of which have been long term partners and continue to work closely with us.

The way in which we work with these organisations varies – in some cases they contribute to our programs; in others we run a program on their behalf; and sometimes they provide support which enables us to continue the work we do.

We thank them most sincerely for their ongoing support.

Our Partners

Founding Members

Commonwealth Government of Australia
Sidney Myer Fund

Our Partners

Aurizon Community Giving Fund
Aussie Farmers Foundation
Australian Commonwealth Games Association
The Australian Government (Department of Regional Australia)
The Baker Watson Fund
The Becher Foundation
CAGES Foundation
The Carbine Club
Davies Family Foundation
The Estate of the Late Edward Wilson
The Gardiner Foundation
The Ian Potter Foundation
The John & Janet Calvert-Jones Foundation
John T Reid Charitable Trusts
The Maple-Brown Family Foundation
The Myer Family Company
The Myer Foundation
The Newman's Own Foundation
The Pratt Foundation
Philanthropy Australia
Queensland Reconstruction Authority
The R.E. Ross Trust

The Rees Family Foundation
School Aid Trust
Sid & Fiona Myer Family Foundation
The Sidney Myer Fund
Silverton Pty Ltd
St Catherine's College
Target
The Thyne Reid Charitable Trust
The Wyatt Benevolent Institution
The Yulgilbar Foundation
Third Link
Tim Fairfax Family Foundation
Victorian Bushfire Appeal Fund
Victorian Department of Planning and Community Development
Vincent Fairfax Family Foundation
VISY Employees Community Fund
Wilson HTM

ANZ Banking Group
ANZ Trustees, who administer:
▶ The McEwen Foundation
▶ The William Buckland Foundation
▶ The Sylvia & Charles Viertel Charitable Trust
▶ The JO & JR Wicking Trust
▶ The Robert William Robertson Estate
▶ The Turner HG & Samaritan Fund
Perpetual Trustees, who administer:
▶ The Berrembed Trust
▶ The Estate of the Late Harold Gordon Jones
▶ The H & L Hecht Trust
▶ The Julian Flett Foundation
▶ The Ledger Charitable Trust
▶ The Margaret Lawrence Bequest
▶ The Percy Baxter Charitable Trust
▶ The SBA Foundation

While FRRR has a remit to support people in rural, regional and remote Australia, we cannot achieve anything by ourselves.

The Numbers

In 2011/2012, FRRR:

- ▶ Granted \$5,884,656 to 570 projects
- ▶ Supported 12,267 families with back to school costs
- ▶ Helped 18 communities to raise and manage their own philanthropic funds, via donation accounts
- ▶ Supported 18 Community Foundations with their administration

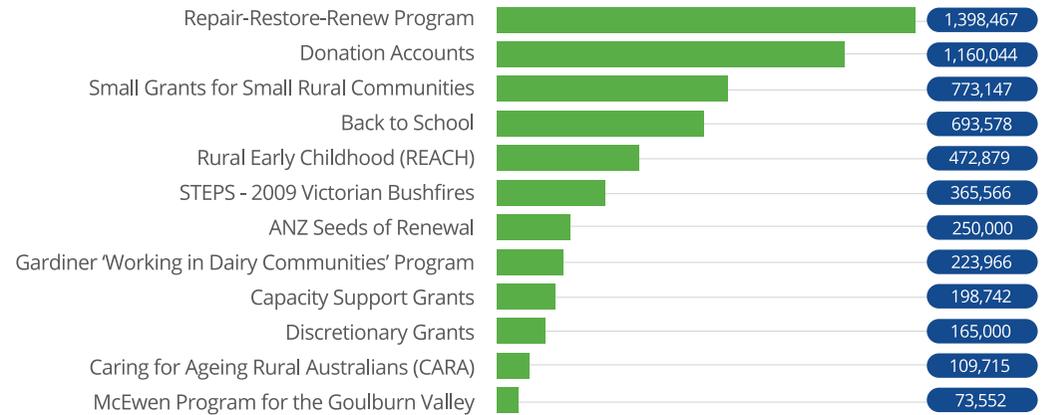
FRRR's principal activity is that of a charitable foundation. FRRR maintains a corpus fund which enables us to fund its operations and also participate in granting programs, usually on a matched or seed funding basis. The Foundation can accept donations for specific programs or interest areas, with funds subsequently granted by FRRR. Some grants are made over a number of years and are paid out as milestones are achieved for the project, or for medium to long term disaster recovery. This means that the funds received in any one year may well be different from the funds paid out, as highlighted below.

FRRR also operates Donation Accounts for community and not-for-profit organisations which facilitate the receipt of tax deductible donations for specific projects or regions. All donations made to FRRR that are tax deductible are deposited into the FRRR Public Fund.

FRRR is one of the most efficient Foundations operating in Australia. For every dollar of funding we receive, 96 cents goes directly to projects in rural and regional Australia. We work hard to maintain that ratio and put an enormous amount of effort into ensuring that as much of the funding we receive goes directly to the grant programs as possible.

For more details about our performance, please review the charts on this page.

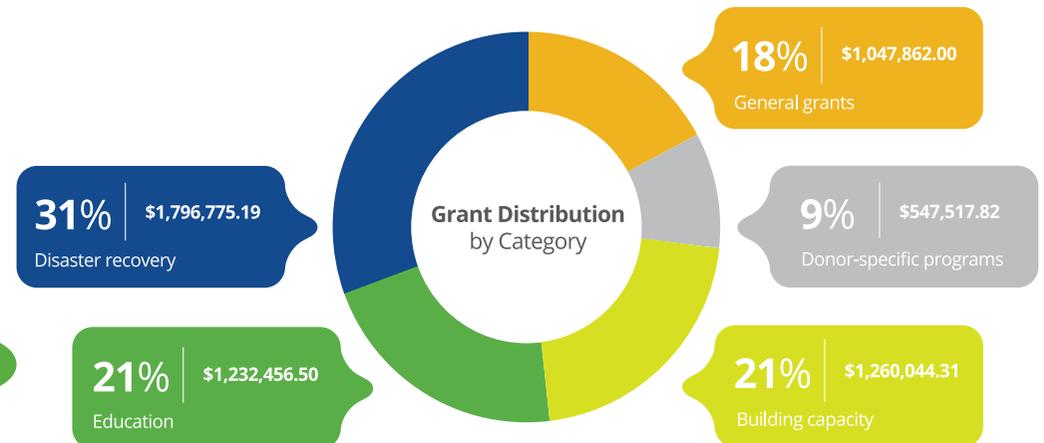
Grant Distribution by Program



FRRR Grant/Donation Income Received



FRRR Grant Funds Paid Out





Small Grants for Small Rural Communities is one of FRRR's flagship programs – it is the longest running and has the broadest scope. The program is open twice a year to community-based, not-for-profit groups with an ABN or Incorporation Certificate. The program offers grants of up to \$5,000 for projects and activities that offer clear public benefit for communities in rural and remote locations in Australia. Applications from communities of 10,000 or fewer people receive priority, although applications from larger towns are welcome.

The past year saw FRRR fund 240 small grants to a value of almost \$800,000. The majority of applications were received from communities of fewer than 3,000 people. On average, they requested less than \$4,000. Sixty percent of these organisations had not applied before, indicating an ongoing need for such a program.

Early childhood providers were the largest group of applicants, closely followed by committees managing key community infrastructure, such as public halls and recreation reserves. There was an emphasis on small to mid-scale community infrastructure projects, with plenty of kitchen facilities upgraded. There was also a strong demand from Emergency Service organisations, who, with their services under pressure, are seeking support from philanthropy. Many of these organisations are only able to access such funds through FRRR. Other notable trends include funding requests for Social Welfare, Education and Health projects.

Heartfelt thanks for Heartstarter

A small grant of \$2,990 made possible the purchase of an Automated External Defibrillator (AED) for the Australian Volunteer Coast Guard Tas Flotilla in the scenic Glamorgan Spring Bay municipality on the east coast of Tasmania. More commonly known as Coast Guard Freycinet, it consists of twenty volunteers who work closely with the Tasmanian Police to provide a regional volunteer marine search and rescue service.

This is a critical item of community infrastructure that has the potential to save lives. As the only non-government volunteer emergency service in the district, Coast Guard Freycinet's vessel and volunteers attend most community events and activities in the area.

The deployment of the equipment serves a dual role, in the support of marine rescues during emergencies, as well as the wider community during public events. The Defibrillator is the only publicly accessible AED on the East coast of Tasmania.

Small Grants for Small Rural Communities

Our flagship program - it is the longest running and has the broadest scope.



High demand for grants attests to the significant ongoing need for our flagship Small Grants for Small Rural Communities program.



Cameras help track wildlife

It's all about stealth when it comes to surveying native fauna and birds in the township of Mukinbudin, a town of 800 people, located in the Wheat Belt some 296 kilometres north-east of Perth, in Western Australia.

Years of severe drought conditions have affected local wildlife populations, but the question was - just how severe had the impact been? With the help of a Small Grant of \$1,290, the Mukinbudin Conservation Group was able to purchase three sensor cameras and can now track animal activity.

These special cameras are triggered by movement and unobtrusively photograph the animal, recording the date, time and temperature. Footage from the cameras was shown at the town's annual Spring Festival, raising awareness of the need for conservation activities, and secretary for the Group, Joan Hobbs, said the cameras' use in the Great Night Stalk will allow the rural country youth to get involved in what's happening in the surrounding bushland.

Restoring the springs of youth

Barmedman, a community of 225 residents in remote NSW, doesn't have a plethora of amenities. However, it does have one outstanding feature: the Barmedman Mineral Pool, dug by local volunteers in 1951.

"The pool brings the community together and gives the youth of the town something pleasant and constructive to do," says Wendy Glover, Barmedman Mineral Pool Trust President.

So when it wasn't working properly, it was a big issue for the town. The wooden casing of the old gold mine shaft that brings the water to the pool had collapsed and become too dangerous for volunteers to repair.

A Small Grant of \$3,822 helped to fund another bore hole at the water source and build a secure pump house. Many members, old and new, turned up to the various working bees held, strengthening the community bond. The pool reopened with a water carnival and celebration on Australia Day. Local kids are once again rushing home from school to put on their swimmers and run to the pool.



Services in rural and remote areas need additional support to provide care for the ageing population and run preventive programs. Available equipment is often out-dated and in need of replacing or upgrading.

CARA is a targeted small grant program. It provides grants of up to \$10,000 for projects and activities that directly benefit the ageing population in rural and regional communities and help redress disadvantage caused by remoteness.

Caring for Ageing Rural Australians (CARA)

Australia's ageing population requires special attention.



"Daycare for Blokes"

Social isolation, health and well-being issues, including alcohol abuse, are big challenges in the Maranoa area, in south-west Queensland, especially among older men. They are often retrenched miners or former stockmen who have had to relocate into town. In the last few years, Red Cross has worked with local residents to develop the Roma Men's Network. It has been very well received - 150 men now meet monthly and new groups are being formed in surrounding towns.

For some, this Network is their only form of social connection, and they rely on group-organised activities for companionship. Red Cross provides a room in Roma for their use and access to a bus. However the room was sparsely furnished and trips out of town to neighbouring groups were becoming infrequent, due to a lack of funds for petrol. The Men's Network received a Small Grant of \$4,000 to add to the infrastructure in the meeting room and to provide petrol for the bus.

The Roma Men's Network - or "Daycare for Blokes" as the sign says - is highly valued in the community and having their own resources has reinforced the men's ownership of the program. As one participant said, "It's great to get together with the boys and watch an old John Wayne movie - it's just not the same watching one by yourself on the old telly at home," while another commented that "The blokes respond well to the BBQ's - they open up more and we have a good yarn together."



Culture, Arts, Tourism and Community Heritage (CATCH)

Arts and cultural activities bring life and enthusiasm to rural and remote communities.

There has long been a need for an independent and flexible source of funding to support activities in the areas of culture and tourism, the arts, history and heritage across rural and remote Australia. Arts and cultural activities bring life and enthusiasm to rural and remote communities, which in turn can bring a positive reputation and tourism.

The CATCH program was established in response to this need. While no new grants were distributed this financial year, we saw a number of previously funded programs report during this period. We are currently seeking new partners to continue to meet what is an ongoing need for support for these areas.

Capturing community history – in a fence

The small community of Blyth, South Australia, found a creative way to safely fence a valued community gathering place which serves as a playground for children, a shady picnic spot for friends and families and an important venue for civic events such as ANZAC Day and Australia Day celebrations.

The sixteen laser cut panels that surround the Padnaindi Reserve were funded in part by a CATCH grant of \$11,038. They depict the historical way of life of both Blyth farmers and the community. The project was a true community effort, with residents coming together to erect the panels over several working bees. In addition, the local primary school was involved in creating three mosaic murals depicting the district's fauna and flora.

Making a difference, through music

There is no doubt about the strong connection Aboriginal people feel with music. Their culture has been passed down for thousands of years via song and dance. The Central Australian Aboriginal Media Association (CAAMA) in Alice Springs, NT, develops indigenous artists and musicians and up-skills others for employment in the related sound / music industry.

CAAMA staff have traditionally travelled into communities to conduct workshops and train people, but decreased funding meant fewer sessions. A CATCH Grant of \$17,500 helped CAAMA run a forum to discuss their future and conduct a series of skills workshops. They brought representatives from remote communities to the event and captured the workshop content and translated it, so that the information could be used to attract future funding.

FRRR also helped to equip a mobile recording / training resource, so local communities can record local musicians, as well as the oral history of traditional culture. The equipment moves from community to community, staying in each location for three months, and CAAMA representatives train local community members on how to operate it.



ANZ Seeds of Renewal

This grant program, supported by ANZ Banking Group, provides up to \$10,000 to community organisations, with the current focus being on projects which create education and employment opportunities.

In 2012, the program provided \$250,000 among 32 community organisations. Projects ranged from purchasing equipment (to keep abreast of digital technologies and provide computer skills) to training in automotive skills, childcare, gardening and more, enhancing knowledge and brightening the futures of many rural Australians.

A grant of \$7,000, for example, helped the Longreach School of Distance Education in Queensland introduce a kindergarten program for the first time in their many decades of operation.

Gardiner Foundation: Working in Dairy Communities

Investing in the communities that make up the dairy industry is critical to the sustainability of dairy farming in Victoria. This program, administered by FRRR and funded by the Gardiner Foundation has donated \$1.1 million to 240 projects since the partnership began over ten years ago.

Grants of up to \$5,000 are offered for innovative, community-driven projects that help to build dairy communities' capacity to deal with local issues and enhance existing community infrastructure. While the amounts are small, they can be catalytic in their impacts, as they are an investment in the ongoing development of these communities.

In 2012, a further 34 community projects shared \$110,000. Projects ranged from shade sails to hall repairs, enhancing local wetlands, installing signage along a walking track and even a fence to keep the cows out!

McEwen Foundation Program

This program, a partnership with the McEwen Foundation, which is managed by ANZ Trustees, provides grants of up to \$15,000 for projects and activities in the wider Goulbourn Valley District of Victoria, that contribute to development in social and community welfare, economic, environmental, health, education or cultural areas, and are for a charitable purpose.

For example, in 2012, the program helped to fund a new 22-seater bus for residential aged-care facility Warramunda Village, in Kyabram. A bus is a critical component for the Village, as they need it to transport frail, aged residents of Warramunda Village and other aged and disabled people from the wider Kyabram community. The one they relied on was no longer adequate; it had become too small and was rapidly ageing.

Donor-Specific Grants

FRRR partners with a number of organisations to help them meet their specific philanthropic objectives. In all cases, these programs have been specially created in partnership with the organisation. But they always meet needs identified by the local communities.



Education Programs

It is hard to overstate the value of a good education. Teaching and preparing our kids is one of the most significant things we can do as a society.

FRRR is working to make quality education accessible to children in rural and remote communities through several programs. We are currently reviewing our activities and programs in this area to ensure they meet the needs of rural and regional communities.

The main education program run in this year was the Back to School program.

Kickstarting the year

The Back to School (BTS) program supports children in need in rural, regional and remote Australia. The program provides gift vouchers that parents can use to purchase much-needed items such as school uniforms, shoes, school bags, stationery and equipment that will help their children fit in at school.

FRRR distributes the vouchers via local community foundations and organisations who lodge expressions of interest in being part of the program, based on the number of families in need. The community organisations then work with local schools and other community groups to ensure they reach the children most in need.

The program is funded through the generosity of a number of trusts, foundations and corporations, led by the Sidney Myer Fund. One such group was the Aussie Farmers Foundation, who supported the BTS program for the first time in 2011. In total, they contributed \$33,000. These funds came from donations that customers of Aussie Farmers' Direct added to their orders - sometimes as little as 50c per transaction.

Executive Officer of Aussie Farmers Foundation, Venetia Taylor, said that in the wake of the 2011 floods, they wanted to target their support to specific areas. "It became clear that the Bundaberg region in Queensland was one of the worst hit areas and getting kids back to school was just another task on a long list of things for families to worry about. So we were keen to help in that area."

They also wanted to ensure local businesses would benefit and the program could be tailored accordingly. In Charlton, Victoria, the Avoca River broke its banks and put 80% of the town under water. Charlton Mensland was able to keep trading, despite the original shop being all but washed away. The BTS Program made vouchers redeemable at Charlton Mensland for school uniforms, supporting

local flood-affected families, and keeping the money in the local community.

Because it's delivered locally, Back to School is a very targeted, tangible program. While the amount each family receives is small, it clearly has a big impact if the letters and cards, like those received from students at Denmark Primary School in Western Australia, are anything to go by.





For many years FRRR has responded to disaster events that affect rural and regional communities, including Cyclone Larry in 2006, the 2008 Emerald & Mackay Floods and the 2009 Victorian Bushfires. In 2011, the FRRR Board adopted a national Natural Disaster Recovery Framework to formalise our approach, drawing on the lessons learned through our involvement in these previous events.

It is a multi-level collaborative response which focuses on the medium to long term recovery process. We believe that by working under a single philanthropic banner, we can avoid replication of effort and resources and fill the gaps as only philanthropy can. There are four elements to the Natural Disaster Recovery Framework; they are inter-connected and operate together to form a holistic response to recovery.

- ▶ **Grant and Funding programs** - Repair-Restore-Renew (RRR) and Skills, Training, Education & Practical Support (STEPS).
- ▶ **Community Advocacy and Support** - working with local government and playing a key role in facilitating stakeholder communications.
- ▶ **Project Management** - helping communities help themselves through Donation Accounts.
- ▶ **Strategic Response** - taking a longer-term approach by participating in projects that build capacity and aid prevention, and by working closely with State and Federal Government to share our learnings.

This framework is guiding strategic and operational delivery and is now being demonstrated to potential partners as an appropriate model to deploy in future disaster recovery situations.

Facilitating Recovery from Natural Disasters

We believe that by working under a single philanthropic banner, we can avoid replication of effort and resources and fill the gaps as only philanthropy can.



Repair-Restore-Renew (RRR)

It's often only long after the media has moved on and initial grants are dispensed that gaps in community needs really emerge.

In the past year, 32% of grants made across FRRR's programs were related to natural disaster recovery, assisting 120 separate community projects.

The RRR program is a flexible funding model that can tailor support to the needs of communities in regions that have been severely impacted by a disaster. It's often only long after the media has moved on and initial grants are dispensed that gaps in community needs really emerge. Funds are raised from the time of the event, however not dispensed until 12 months after the event, addressing the medium to long term recovery issues. This collaborative, partnership based funding model supports community groups by providing grants of up to \$20,000 for a wide range of projects to help communities rebuild and recover.

RRR Programs have been established for the 2009 Victorian Bushfires, and the 2011 Cyclones and Floods. Following are just two examples of the kind of impact the RRR program can have on disaster-impacted communities.

Sustenance for restoration efforts

In Toolangi, a small rural town in the Murrindindi Shire in Victoria, a strong sense of community was shown through the locals pulling together after the Black Saturday bushfires. Throughout 2011, while many people still faced obstacles and struggles in restoring their homes and lives, the Toolangi Castella District Community House Inc. organised a number of working bees to assist people in rebuilding their gardens, helping them to find a new 'normal'. FRRR granted \$771 to provide meals and morning and afternoon teas for those involved in the working bees.

Kerry Starr, coordinator of Toolangi Castella District Community House Inc. said, "You are certainly helping us to make a difference in people's lives and in the rebuilding of their homes and gardens. Thank you again for your contribution to the recovery of our Mountain Communities."

Grant removes need for tough decision

The Macksville Scouts Hall, home to the Nambucca Valley Scout Group, was significantly affected by the 2011 floods across northern New South Wales. Among other things, the floor needed resurfacing.

As they explored options to undertake this work, the Scout Group Parents Committee were weighing up the trade-offs they would need to make between repairing the hall and giving financially disadvantaged members the opportunity to attend Scout camps and jamborees. A \$5,000 RRR grant meant that this choice didn't have to be made.

A cost-effective and environmentally-friendly bamboo flooring was installed with a high quality finish and the Scout group is confident the new floor will provide another 20 years of service, with minimal maintenance.

Forever Changed, we remember the fires of February 2009
Smoke, embers, driving winds
Orange, hot red
All

Volunteer fatigue is a very real issue in exhausted communities dealing with the effects of disaster in their lives.

The STEPS program is designed to enhance leadership in rural communities, improve the ability of not-for-profit groups to develop and implement community projects and ensure community groups avoid experiencing the effects of volunteer fatigue.

This program is a joint initiative between FRRR and the Department of Planning and Community Development, providing grants under five separate categories: community leadership, training and skill development, strengthening community networks and communication, mentoring, and practical human resource support.



First-hand experiences provide powerful insights

An example of this program in action is the running of a series of workshops by the Women's Health Goulbourn North East group (WHGNE), entitled "Through Women's Eyes: Increasing Disaster and Community Resilience". The workshops were run in conjunction with the Alpine Shire and supported by a \$20,055 STEPS grant. The sessions were intended to gather women's unique perspectives on disasters and resilience, and to contribute to local community resilience planning.

The outcomes of the program were more powerful than anyone dared to imagine. The women's insights, stories and suggestions for change were captured on six posters which have been displayed locally within their communities and published on websites.

Program facilitator Tricia Hazeleger said, "The opportunity for all of us to hear first-hand the experience of women impacted by the 2009 fires was invaluable. We learnt how others coped, new methods and attitudes, and expanded our knowledge about resilience and how emergency services work."

Skills, Training, Education & Practical Support (STEPS)

"We learnt how others coped, new methods and attitudes, and expanded our knowledge about resilience and how emergency services work."



Building Capacity: Putting Local People in Control

A catalyst for local solutions.

FRRR sees its role as being a catalyst. That may take many forms: from providing the initial funding towards a project; to hosting monies so various funding partners can contribute; to providing seed funding for exploratory research; to supporting training to build leadership skills in local communities.

For example, FRRR has been a catalyst for several Community Foundations, providing financial support for feasibility studies.

FRRR also offers a number of different types of Donation Accounts, all of which facilitate the receipt of tax deductible donations, which can help make fundraising easier for communities.

Donation accounts can be used to support general issues a community is trying to address – such as upgrading a hall, building a key piece of local infrastructure, running a community well-being program, scholarships or digitisation equipment for the local theatre. In the 2011/2012 year, FRRR hosted 18 active Donation Accounts. Following is one example.

Refurbishing the historic jetty

The newly refurbished jetty at Smoky Bay, SA - a community of only 198 residents, was opened in April 2012 as part of the jetty's centennial celebrations. The restoration included newly decked areas with fishing booths, railing and new lighting, as well as shelters, seating and picnic facilities.

The refurbishment has been a long-time aim of the Friends of the Smoky Bay Jetty subcommittee of the Smoky Bay Progress

Association, in collaboration with the Eyre Peninsula Community Foundation. The jetty is the centre-piece of the town, but it had fallen into disrepair due to lack of funds and lack of capacity to raise them.

The project was estimated to cost \$360,000, with half being raised by the community and the balance via matched government grants. FRRR supported the committee by hosting a Donation Account, which allowed the community to raise these funds locally. The money raised went towards the design and reconstruction of the dilapidated section of the jetty.



Our Board

FRRR's Board of Directors is made up of a set of individuals with a breadth of experience and knowledge in both rural affairs and in the practise of philanthropy. The Board is responsible for providing strategic direction, maintaining appropriate governance structures and monitoring the organisation's performance, financial and otherwise.

left to right:

The Rt Hon Ian Sinclair AC Chairman
Bill Kelty AC
Ian Allen OAM
Margaret Smith AO
Glenys Beauchamp PSM
Tim Fairfax AM
Paddy Handbury
Lindy Hayward
Fred Grimwade



Our Team

FRRR has a small yet dedicated team of staff, operating primarily out of the FRRR headquarters in Bendigo, Victoria. The team is passionate about the service they provide, inspired by the things small communities achieve and proud of what FRRR does to enhance the lives of rural and remote Australians.

left to right:

Alexandra Gartmann – CEO
Jeanice Henderson - Program Manager: Education, Ageing & Arts
Sophie Burke - Program Manager: Small Grants
Natalie Egleton - Program Manager: Vic Natural Disaster Recovery
Annie Wright - Program Manager: Qld/NSW Natural Disaster Recovery
Leeanne Dell - Executive Assistant
Sylvia Perez - Administration Officer
Hannah Jakab - STEPS Project Coordinator
Lisa Mahon - Grants Assessment Officer
Andrew Long - Company Secretary
Julie Weldon - Communications Consultant





Your Support Makes a Difference...

It's helping communities
help themselves.



Scan this code to share your support
with rural and regional Australia.

FRRR has helped communities to achieve some wonderful things throughout 2011/2012. Projects that are made possible through our granting programs erect buildings, regenerate natural assets, revive infrastructure and lift spirits. It's helping communities help themselves. However, we can only continue to do this with the ongoing support of Trusts, Foundations, Corporations and Individuals.

If you have been inspired by the stories that we have shared in this annual review, we would greatly appreciate any support that you can provide. Any contribution - no matter how big or small - enables us to help people in rural and regional Australia. You can donate online or make a bequest, and anything over \$2 is tax deductible.

You may also wish to subscribe to our monthly newsletter, so you can stay abreast of our activities. You can join our mailing list by visiting our website www.frrr.org.au.

If you would like more information, please contact the team at FRRR, either by telephoning 03 5430 2399 or by emailing info@frrr.org.au.

