

Key Dates



Note: Projects funded in this round must be undertaken between December 2024 and December 2025.

All applications close 5pm Victorian time (AEST).

About FRRR

FRRR is the only national foundation specifically focused on ensuring the social and economic strength of remote, rural and regional communities.

Our unique model connects common purposes and funding with locally prioritised needs. We believe targeted, well-informed investment in local organisations will stimulate ideas that empower local leaders and create vibrant, sustainable and resilient communities.

That is why our programs focus on building resilience and strengthening communities.

Program Information

Program Purpose

ANZ Seeds of Renewal is a small grants program designed to help build vibrant and sustainable rural communities, to ensure the ongoing prosperity of regional Australia. The program is in its 22nd year and celebrates collaboration and commitment between ANZ & FRRR to shape a world where people and communities thrive.

It is built on two key tenets:

- **Vibrant communities** are diverse and inclusive with strong social capital, where everyone can participate and build a better life; and
- **Sustainable communities** innovate, expand and create opportunities that will deliver demonstrable medium to long-term economic benefit to the community, contributing to economic sustainability.

**Types of
Projects
Supported**

The program will support a wide variety of charitable projects that align to one of ANZ's four focus areas:

1. Improving environmental sustainability

Supporting local causes to improve environmental sustainability practices, including initiatives that restore and conserve the natural environment or which contribute to lower carbon emissions, water stewardship and waste minimisation.

Examples may include:

- Educate local communities about the importance of environmental sustainability;
- Improve environmental standards within communities;
- Support or accelerate the adoption of better environmental practices;
- Encourage community participation at events or activities to improve environmental sustainability.

Examples of past projects:

- Condamine Headquarters Landcare Group – ‘Seeding’ a Community Landcare Nursery – Condamine, QLD: Boost environmental sustainability by developing environmental standards to develop a native plant nursery for the region.
- Cocos (Keeling) Islands Shire Council – 58 Plants – Cocos Keeling Islands, WA: Improve the natural environment and amenity of the Cocos Islands through a replanting and educational program of activities involving the local community.

2. Improving financial wellbeing within the community

Supporting local programs and initiatives that improve financial wellbeing, particularly for under-represented and disadvantaged people in our community, including initiatives that improve economic participation, for example through building financial literacy and vocational skills and providing access to meaningful work.

Examples may include programs that:

- Build financial knowledge;
- Support job-readiness;
- Promote better financial behaviours and decision-making;
- Build financial confidence and wellbeing;
- Assist with financial goal-setting;
- Improve money management skills.

Examples of past projects:

- Realising Every Dream (RED) Inc – Money Mates – Lismore, NSW: Boost job-readiness of people living with a disability in the Lismore, Richmond Valley and Kyogle regions by providing professional upskilling and mentoring programs over a 12 month period.
- [The Shift Project Byron Incorporated – The Linen Shift – Byron Bay, NSW](#): Improve health and financial wellbeing of women, whilst providing employment opportunities, through the purchase of equipment to establish a new social enterprise.

3. Improving access to housing

Initiatives and programs that support those experiencing, or at risk of homelessness (including at-risk youth, older people or those escaping domestic violence), or programs that provide housing support and services for people living with disability.

Examples may include:

- Improve disability access to community facilities;
- Programs and initiatives for those experiencing, or at risk of homelessness;
- Improve accommodation facilities for people living with disability;
- Encourage community participation in initiatives to support those experiencing, or at risk of, homelessness.

Examples of past projects:

- Youth Involvement Council Inc – Housing for Life – Port and South Hedland, WA: Support positive outcomes for young people at risk of homelessness in the Port Hedland region of WA through purchase of household items for a youth crisis accommodation facility.
- [Murray Human Services Inc – Design for Access and Mobility – Echuca, VIC](#): Improve availability of accessible housing in Echuca through the upgrade of an access ramp at a local residential care facility.

4. Other community projects that assist local communities to thrive

Projects seeking to deliver outcomes that align to either of the key program tenets of:

Enabling vibrant communities that are diverse and inclusive with strong social capital, where everyone can participate and build a better life; and/or

Creating sustainable communities which innovate, expand and create opportunities that will deliver demonstrable medium to long-term economic benefit to the community, contributing to economic sustainability.

Example of past project:

- Rex Theatre Museum Limited – Cascade of Culture: A Roadmap for Rural Creative Diversity – Charlton, VIC: Build a vision for community vibrancy and sustainability by developing a 10-year roadmap for community activity at the Charlton Rex Theatre.

**Funds
Available &
Priorities**

This round, \$250,000 is available to fund grants up to \$15,000 with projects prioritised that align with at least one of the four ANZ focus areas and demonstrate one or more of the objective outcomes below:

- Projects that will deliver demonstrable medium to long-term benefit to a remote, rural or regional Australian community;
- Projects that benefit a large number of people from a diverse range of social groups;
- Projects that encourage inclusion and participation of under-represented or marginalised groups;
- Projects that demonstrate co-contributions (either in-kind services or volunteering from within the community or from other funding sources) and broad community support will be looked upon favourably – it is highly recommended that you include these within your application.

Note: Where structured volunteering by ANZ staff would add value to the project, ANZ is keen to facilitate this in-kind support, but it is not a requirement.

**What Can't
Be Funded**

There are several areas that we can't fund through this program. If in doubt, please contact us:

- Federal, State and Local Government organisations;
- Political organisations;
- Religious or sectarian organisations involved in purely religious / sectarian activities;
- Primary and Secondary Schools;
- Ongoing core organisational operational costs (e.g. rent, utilities, regular wages, loan repayments);
- The encouragement or advancement of sport, recreation and social activities are not considered charitable activities under Australian law.

Applications from sporting organisations need to clearly demonstrate charitable outcomes and benefit to the wider community that are beyond the sporting activities of the club;

- Overseas travel and overseas projects;
- Prizes, gifts, trophies or awards;
- Projects that primarily benefit private business, a sole trader, or private interests;
- Projects solely focused on animal welfare.

Eligibility

To apply, you must meet the following criteria:

- Not-for-profit organisations with or without DGR-1 endorsement are eligible;
- Applicant organisations must be a **not-for-profit organisation** with either an **Incorporation Certificate and/or an ABN**. If you are unsure if your organisation is a registered not-for-profit (e.g. if you are a Co-operative, Other Unincorporated Entity, Public Company or Trust), please contact FRRR;
- Project must be for charitable purposes and offer clear public benefit;
- Organisations can submit one application per grant round;
- Projects must benefit communities in remote, rural or regional Australia.

Please note, you will be considered ineligible if the:

- Application is submitted by individuals, sole traders, private or commercial businesses (as per the submitted ABN);
- Application is submitted by an organisation that is a non-legal entity and the nominated legal governing / partnering organisation has not provided written confirmation of their willingness to assume responsibility for management of the funds and acquittal of project;
- Application is submitted without required organisational financial information and quotes or rational for budget items over \$1,000 (see Application Requirements section below);
- Overdue final report/s from any FRRR grants awarded in the previous seven years have not been acquitted (delivery organisations should check with legal organisation to see if there are any outstanding final reports);
- Application is for a project or activity that has already occurred / is occurring prior to the announcement of funding;
- Application is incomplete. **NOTE:** Due to the volume of applications received, applications are assessed based on the documentation received at the time of application. **FRRR is unlikely to follow up missing documentation after applications have been submitted.**

**How to
Apply**

Before beginning your application, please read the information on the following pages. It sets out critical, additional information that we require and explains why it is important.

FRRR accepts applications via its online application portal, Grants Gateway.

We recommend you download this [sample copy of the application form](#).

[Apply here](#).



**FRRR
Contact
Details**

If at any time you need help with your application, don't hesitate to contact the FRRR office on free call 1800 170 020 or email us at info@frrr.org.au.

IMPORTANT NOTES RE: APPLICATION REQUIREMENTS

Please read the information below to support the planning and preparation of your project. It also sets out what you **MUST** include for your project to be considered. Contact FRRR if you have any questions about this information or any aspect of the application form.

Eligible Legal Entities

Every application needs to include an organisation that holds either an **ABN or Incorporation Certificate**. If your organisation doesn't have that, FRRR may still fund the project but you need another organisation's support, which we refer to as the '**legal organisation**' (with your organisation being the **delivery organisation**). This situation often occurs when the organisation **delivering** the activity or project is a branch of an overarching organisation - such as a local CWA or YMCA branch. In this case, the CWA or YMCA would be the legal organisation.

Even though your organisation may complete the application (and will be doing the work), **it's the 'legal organisation's' legal and financial information that needs to be provided**. They also need to provide a letter of support, confirming they are willing to play this role. A template letter is available [here](#).

Additionally, if the legal entity has had their incorporation status, DGR status or ACNC status revoked or voluntarily withdrawn, please let us know the reasons for this.

Why is this important?

This program is only able to distribute funds to not-for-profit organisations with an ABN or Incorporation Certificate, and FRRR needs to know that the organisation with that ABN / Incorporation Certificate understands and agrees to carry out their responsibilities in relation to your project, if successful.

Financial Information

Applications received without the requested financial information are ineligible. You must include the organisation's:

- Annual income (total income in your financial year);
- Annual expenditure (total expenses in your financial year); and
- Current assets (from your audited financials, or bank balance minus any debts).

Please note:

- Provide a brief explanation of any large financial surplus or current assets and reasons why FRRR funds are still required.
- If financial information is more than 18 months old, please provide an explanation as to why the organisation does not have more recent documents.
- Please explain any deficits and steps to sustain the organisation financially.

Please contact us if you cannot provide required financial information or are unsure about what to provide.

Why is this important?

FRRR uses this information to understand your organisation's financial viability and ability to manage grant funds.

Project Budget

You must include a project budget that clearly shows the items that FRRR grant funding would be used for and that also shows all income and expenses related to your project.

Budgets should be realistic and must add up – i.e. total expenditure must match total income.

Applicant contributions in cash or in-kind are highly regarded. Quotes or detailed rationale for items over \$1,000 are required, where possible. Note: FRRR suggests costing unskilled volunteer labour at \$45 per hour.

For more info on costing volunteer labour, visit: <https://www.fundingcentre.com.au/help/valuing-volunteer-labour>.

Why is this important?

A clear budget helps FRRR to understand the size of your project, exactly how FRRR funds will be spent and helps demonstrate community support for your project through in-kind contributions either from your organisation or partners / community members.

Community Photo

Applicants are required to provide a high-resolution photo (between 1MB and 10MB). The photo can be a group shot of staff or volunteers in your Community Organisation OR an action shot relevant to the project you are applying for that includes people.

Why is this important?

A picture may speak a thousand words, meaning that multiple ideas can often be conveyed in a single image – it can improve our understanding of community.

Supporting Materials

FRRR strongly recommends that you provide supporting materials such as [letters of support](#), [evidence of permission](#) from the property owner, community plans, survey results, media clips and research reports that can show broad-community support and partnerships involved in the project. For more information on supporting documentation, [watch this recording](#).

Large documents should be referenced and explained in the application.

Why is this important?

FRRR seeks to fund projects that are well-supported by the broader local community, are locally-led and delivered, show good partnerships and benefit multiple parts of the community. As FRRR is not always familiar with your community, our staff consider support material as evidence toward understanding level of community need, benefit and support.

Clear Project Information

A clear description of exactly **what** the grant funds will be used for, **when** and **where** the project will happen, **who** will benefit and **who** will be involved in delivering the project, **why** the project and grant funds are needed, **how** funds will be spent and **how** the activities and success of the project will be recorded, evaluated and shared.

Where possible, we encourage you to make it really clear that your organisation is ready and able to deliver the project and, if required, provide ongoing support for the initiative.

Why is this important?

FRRR needs to clearly understand your project to assess its merits. Applicants should focus on addressing the what, when, where, who, why and how of the project, as this is the best way to clearly communicate the details of the project.

A ready community is best placed to achieve the aims of your project, so during assessment, our staff look for information that tells us that good leadership, skills and awareness exist in your community to support the project now and in the future.