



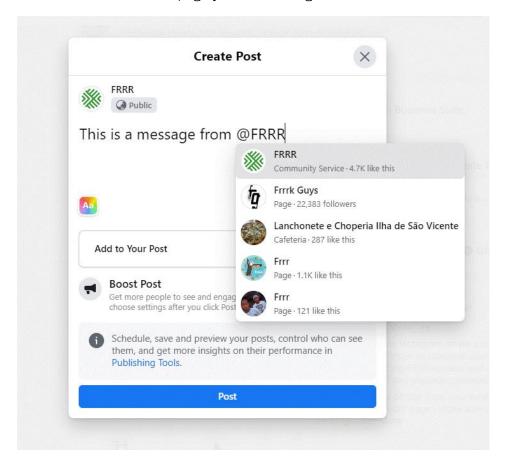
How to tag FRRR in social media posts

Here are some step-by-step instructions on how to tag FRRR in social media posts.

On Facebook

When you create a post on Facebook, you can tag a page in the text by writing an '@' sign before the name of the page you want to tag. So, if you want to tag FRRR you can write, for example, "Thank you @FRRR for the grant." When you write @FRRR, a little drop-down menu should appear automatically – and then you can choose the FRRR page by clicking on it (see image below).

Tip: Make sure you <u>follow FRRR on Facebook</u>, this will make it easier for Facebook to understand which FRRR page you are looking for.

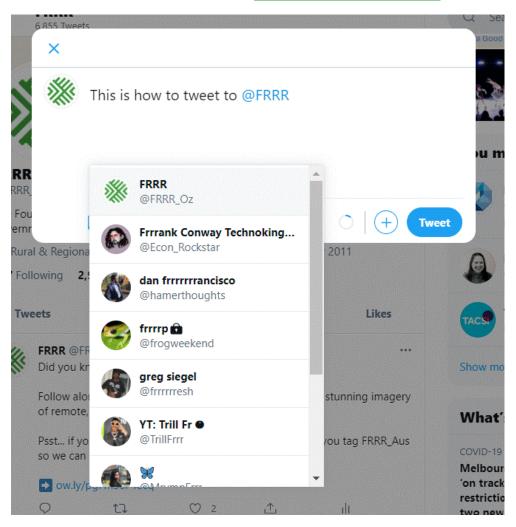




On Twitter

Similar to Facebook, you can tag an account in a Tweet by writing '@' before their username. FRRR's username on Twitter is **@FRRR_Oz**. So if you want to tag FRRR in a post on Twitter, you might say "We got a grant from **@FRRR_Oz** last year." You will notice that a little drop-down menu appears as soon as you start writing anything after the '@' sign, which will allow you to choose the right account. You can easily recognise which one is FRRR by our distinct green logo. See image below.

Tip: As with Facebook, it helps if you follow the FRRR_Oz account already.

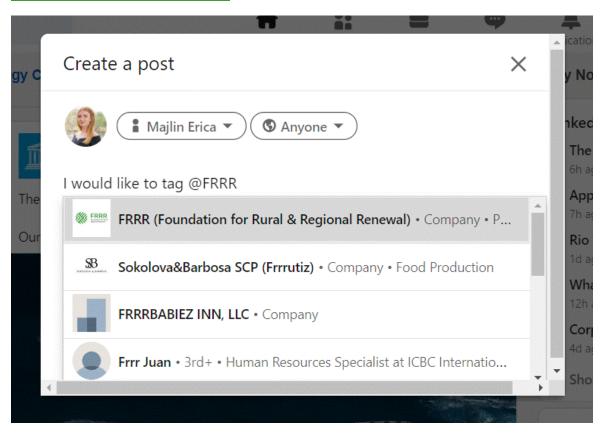




On LinkedIn

When you write a post on LinkedIn, it is easy to tag FRRR. As with the other platforms, you use the '@' sign to tag the page you would like to mention. For example, you might want to write "Thank you @FRRR for hosting this workshop." When you do, the drop-down menu will appear with alternatives to choose from. FRRR should come up first. See picture below.

Tip: Again, it is easier for LinkedIn to understand who you want to tag if you are already following the FRRR LinkedIn page.





On Instagram

To tag an account on Instagram, you need to follow the same process: Write the '@' sign followed by the username for the account you are looking to tag. FRRR's username on Instagram is FRRR_Aus, so if you want to tag FRRR in your posts, you can write "We got a grant from @FRRR_Aus in 2020." See the image below for how it looks on your phone (Instagram is much easier to use on mobile than in your web browser). Just click on the correct FRRR account (the one with our logo) and we will be tagged.

Tip: Follow FRRR_Aus on Instagram and the account should pop up first.

