



**FRRR**  
Foundation for Rural  
Regional Renewal

# Leeton Roadmap 2020 Snapshot

Image 6: Leeton 5-year goals



Image 7: Plan on a page. Consolidated roadmap showing all activities across the IRCF strategic priorities.

Year 1	Year 2	Year 3	Year 4
<p><b>People:</b></p> <p>Digital literacy program; governance training, understanding of roles of directors, protocols for meeting etiquette, especially online.</p> <p>Training in grant writing.</p> <p>Skills in media.</p> <p>Youth volunteer leadership program.</p> <p>Recruitment drive to increase volunteers.</p> <p>Mentor training for youth.</p>	<p>Continue with Year 1 plan.</p>	<p>Continue with Year 1 plan.</p>	<p>Continue with Year 1 plan.</p>
<p><b>Systems and Structures:</b></p> <p>Policies and procedures – all NFPs to access; vision/mission for each group; governance training (online or in person).</p> <p>NFP database completion and sharing; insurance – basic knowledge provided.</p>	<p>Digital communications, websites, FB profile training (buddy system with youth); marketing and advertising – local branding; promotional activities.</p> <p>Managing volunteer expectations.</p> <p>Communication success.</p> <p>Financial training (basic).</p> <p>Mentoring – discuss generational barriers, create awareness.</p>	<p>Investigate option for joint insurance policies across sector; succession plan.</p> <p>HR - basic mediation, processes, recruitment, payroll, management policies.</p>	<p>Continuing training governance, finance, professional development, marketing, social media training.</p> <p>Volunteer training e.g, accidental counselling, time management, financial planning/capacity very important.</p>

Year 1	Year 2	Year 3	Year 4
<p><b>Efficiencies:</b></p> <p>Ensure using SMART GOALS.            Survey re: Microsoft Teams; central and neutral community coordinator to collaborate and share ideas, services, skills, resources available with NFP and wider community.            Create/share awareness of shared objectives.            Regular/combined networking/communications to share knowledge/projects/ideas. Understand goals of individual organisations.</p>	<p>Partnerships – needs and opportunities; updated database of who/when/where to connect,            Review/consult with found of Bank of Ideas; adapt existing systems and structures to Leeton’s community needs.            Peer to peer mentoring.            Lead organisation support to assist smaller orgs to achieve shared goals.            Establish structures to achieve efficiencies.            Create a working group for each four sectors – actionable items/accountabilities.</p>	<p>Strategic approach esp. for smaller groups – help/collaboration with larger groups; replicate successful existing models/structures.            Collaborate with formal orgs e.g., councils.</p>	<p>Flow-on effect – reduced crime, violence, improved health.            Effective and proactive partnerships to increase whole community.</p>
<p><b>Strategy</b></p> <p>Impacts of COVID-19.            establish current resources.            Central hub – available resources.            Develop strategy for the year.            Separate plan of attack for immediate difficulties.            LC to lead business chamber. Strategic planning training for NFPs. database for Leeton Connecting with Kindness.            LC vehicle for other groups; database ready for next step.</p>	<p>Constant review of strategic plan, sustainability priority.            Business plan for members of LC.            Ongoing fundraising strategy, connecting partnerships/funding applications, esp. the spending following COVID-19 govt funding.            Funding portal to cover all sectors broadly, financial planning/capacity very important.</p>	<p>Economic reconstruction.            Ongoing review of strategi/operational plan (6 monthly).            Compliance concerns, contractual obligations.            Open/transparent reporting.</p>	<p>One big thing will make a difference.</p>